

Signs of a Good Data Culture

We have put together fourteen hallmarks of good data culture that can be used to guide resourcing as **you do this work.**

- ✓ Organization uses data analysis to steer operational decisions; it uses data not just for reporting requirements, but as evidence when making the case for operational strategies.
- ✓ Organization finds ways to incentivize better and more consistent data entry.
- ✓ Organization is implementing innovative workarounds for legacy technologies that can't be immediately replaced.
- ✓ Organization is engaging in long-term technology planning and replacement of legacy technologies.
- ✓ Organization is using advanced data analysis tools.
- ✓ Data analysts are consulted about operational direction and/or are present at higher management levels.
- ✓ Organization is making data analyses available to a wider base of people in the organization. Non-data people are consuming data analyses.
- ✓ Organization is able to judge accurately the quality of new technical hires.
- ✓ Processes are in place to measure data consistency. Someone is responsible for consistency within the organization.
- ✓ Organization is finding ways to automate manual tasks.
- ✓ Organization leaders talk about data and understand its usefulness, including discussing/assessing performance with their staff using data.
- ✓ Organization is producing data visualizations.
- ✓ Organization is producing segmented data analyses.
- ✓ Well-defined training for use of tech systems.

